ARA DIVERSITY LOGO CONTEST (May 13 -- June 13, 2003)

SPONSOR	ARA Diversity Council
YOUR MISSION	Design a logo that creates a memorable impression and captures the spirit of ARA's new diversity theme: "Growing together -- It's about all of us."
BACKGROUND	The ARA Diversity Council members are sponsoring a logo contest to come up with a memorable image that captures the spirit of ARA's new diversity theme, and the functions of the MWE.
ELIGIBILITY	ALL ARA managers and employees.
SPECIFICATIONS	Please send logo in JPEG, GIF or hard copy format. The logo must be easily recognizable and scalable. The logo should be about the size of a business card with all objects discernible when reproduced in smaller sizes.
REQUIREMENTS	Send logo as an attachment via email to [9-AWA-ARA-Diversity] or interoffice mail as a hard copy on 8 1/2" by 11" white paper to Gaynell Dudley, ARA/ABZ-200, Room 711. All submissions should include your full name, organization (routing symbol) and telephone number.
	All submissions become the property of ARA. Entries must be received by 12:00 Noon EST on June 13, 2003. The entry must be your original design, and not a copy that may be subject to copyright laws. Your submission means that you agree that your logo will become the property of FAA/ARA and that you will allow your name to be publicized if your logo becomes a finalist in the contest.
JUDGING/RECOGNITION	Submissions that meet the guidelines and specifications will be passed on to the Diversity Council members to review. The logo will be judged for FAA/ARA appropriateness, creativity, originality, aesthetics, and the use of space and color will be used to measure the logo's merit. Voting will take the week of June 23.
	Top entrants will receive recognition on the ARA Diversity website. The contest winner will receive special recognition along with publication of the winning logo on ARA Diversity/MWE related communications.
DESIGN RESOURCES	The following links can help, if you need inspiration. Beyond that, it's on you to unlock your creativity.
	Nice Logo Design Article http://www.soho-it-goes.com/resources/articles/logo.html
	Basic Logo Design Tutorial http://www.webreference.com/dlab/9811/
	Brief Logo Tutorial

DIVERSITY COUNCIL
MEMBERS

Kathy Randall (ARA) Ray Stover (ACT)
Gaynell Dudley (ABZ) Sabrina Saunders-Hodges (AAR)
Susan Corbin (ASU) Michelle Chin (AND)
Christine Kling (ASD)